

February 8, 2002

1. SUBJECT: New Regimental Awards
2. PURPOSE: To provide information regarding the creation of new Regimental Awards to honor the memory of LTG Maude and SGM Strickland.
3. FACTS:
 - a. In reaction to the events of 11 September 2001, the AGCRA Executive Council has received numerous inquiries and suggestions on how best to institutionalize the legacies of LTG Timothy J. Maude and SGM Larry L. Strickland. Our community lost many people in the terrorist attack, and for what they accomplished day to day for our Army we owe them our deepest gratitude and respect. Their ultimate sacrifice for freedom will be forever a part our community's legacy. The AGCRA Executive Council believes the best way to honor that legacy is by honoring the two Senior Strategic leaders for the Adjutant General Corps and the Army's Human Resource community who were serving at their desks in the Pentagon the morning of September 11th, 2001. In reality, if September 11th had never happened we believe this Association would have been obligated to find a way to capture the legacy of these two great personnel leaders on their records alone. Their love of soldiers, civilians, families, their Army and their Nation was unquestioned and enduring. Both carried the values, credentials and legacy that must be captured and passed to future generations. Their mission was to guarantee that the human dimension of soldiering was visible, respected, cared for and healthy. No two were more committed or accomplished more in this area than these leaders. Their ultimate sacrifice for their Nation and freedom only makes the need more obvious and essential.
 - b. After soliciting comments and suggestions from the Senior AG Leadership and careful consideration and debate by the Executive Council, the AGCRA intends to establish the following awards.

The LTG Timothy J. Maude Gold/Silver Medal for Distinguished Achievement
The SGM Larry L. Strickland Silver Medal for Distinguished Achievement
 - c. Silver medals will be presented on an annual basis at the National AG Ball to the following individuals:
 - 1) The Commissioned and Warrant Officer of the Year will receive the Maude Medal. We will establish new competitive categories in these areas.

- 2) The NCO and Soldier of the Year will receive the Strickland Medal in place of the Achievement Medal that is currently awarded.
 - 3) An appropriate certificate which reinforces the legacy of each will be presented to the winner.
 - 4) Formal selection criteria and procedures are being developed for the Commissioned and Warrant Officers of the year. Eligibility will be (2LT-CPT) and (WO1-CWO3) respectively. Selection methodology will mirror closely the current process for the NCO and Soldier of the year. Criteria will be crafted to ensure we select winners who emulate the values and legacy of LTG Maude and SGM Strickland.
 - 5) Implementation date is June 2003.
 - 6) The new medals will bear the likeness of LTG Maude and SGM Strickland and cast in Silver.
 - 7) Those who also have been awarded or are subsequently awarded a Gates will be authorized to wear both at the same time.
- d. The Maude Gold Medal is being established to recognize an Association member who has displayed those finest qualities of LTG Maude.
- 1) A potential recipient must be an AGCRA member and have accomplished 1a below. They also must meet the preponderance of the remaining criteria.
 - a. An individual who makes significant impact on the realization of the current Personnel Transformation Strategy or makes some other equally significant contribution that globally changes how the Army delivers a major part of HR Support institutionally or on the Battlefield.
 - b. Displays vision and looks beyond day to day personnel management, personnel service, and postal operations requirements.
 - c. Someone who encompasses the human resources support requirements above and beyond our traditional AG roles
 - d. An HR leader who adds energy, credibility and technical excellence to anything they touch
 - 2) The methodology for approval will follow procedures similar to the Gates, but specifically targeted on the criteria above. Approval authority is the Executive Council.
 - 3) This award would be given rarely and on no particular time schedule. Although not intended to rank above the Gates Gold if we hold fast to the standard for approval it will be awarded much less than the Gates.
 - 4) Given the rareness and significance of this award we will award them at either the PLM or the National AG Ball depending on the timing and availability of the recipient.
 - 5) The Medal itself will bear the likeness of LTG Maude and be Gold plated. It will also be designed for wear like the Gates. For the rare members who receive both they will be authorized to wear both at the same time.